

2020 ANNUAL REPORT

CELEBRATING 50 YEARS



Kids 6-18 years of age After School 3-7 p.m. Summer 7:30 a.m.-5:30 p.m.



**OUR MISSION** To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

#### **OUR CORE BELIEFS** A Boys & Girls Club Provides:

- A safe place to learn and grow...
- Ongoing relationships with caring, adult professionals...
- Life-enhancing programs and character development experiences...
  - Hope and opportunity.

ADMINISTRATIVE OFFICE 1405 W. Pinhook Road, Suite 108 Lafayette, LA 70503 | (337) 268-9555

# LEADERSHIP

## **CORPORATE BOARD** OF DIRECTORS

#### 2019-2020

**Chief Volunteer Officer:** 

**GRANT GUILOTTE** Hancock Whitney Bank

**Chief Volunteer Officer Elect:** 

**BEN LOGNION** Superior Energy

JOE SPELL Tides Medical

FRAN MCRAE KLFY TV10

**JASON PATOUT** Gulf Coast Bank

**ANGIE DOYLE** Burgersmith

LYNWOOD CRESWELL Retired

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**RYAN DOMENGEAUX** Schumacher Family Foundation

LANCE KNOLL Delta Media

**BRANDY LEDET** Louisiana Economic Development

DALE MINIEX University of Louisiana at Lafayette

**ROSEANNE MITCHELL** Retired

**VINCENT SAITTA** Colomb & Saitta

**TODD TRAHAN** Cal-Chlor

**HANNAH JOHNSON Klout9** 

AYESHA MARTIN Junior League

TONYA BOLDEN-BALL Oschner Lafayette General

#### 2020-2021

**Chief Volunteer Officer:** 

**BEN LOGNION** Superior Energy

**Chief Volunteer Officer Elect:** 

JOE SPELL Tides Medical

PRESIDENT & CEO Missy Andrade **VP OF OPERATIONS** Fawn Hernandez VP OF DEVELOPMENT Rhyan Wheeler **DIRECTOR OF GRANTS** Tamara Anthony **CONTROLLER** Riley Meaux AMERICORP GRANT MANAGER Amy Hauser **DEVELOPMENT MANAGER** Katie Meche

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# WHY WE CARE

#### **CHILD & CLUB SAFETY**

Ensuring the safety of children is fundamental to the mission of Boys & Girls Clubs. America's young people deserve nothing less than our constant focus on their safety, and our firm commitment to protect every child who is entrusted to our care.

#### **MAKE A DIFFERENCE**

Whether you tutor, volunteer, mentor, donate or educate others about the dropout epidemic, we can put all children on the path to a great future.

#### **CLUBS & COMMUNITIES**

We need to re-frame the conversation to include community organizations like Boys & Girls Clubs. Working together, we can curb the high school dropout crisis.

#### **EDUCATION CRISIS**

America is failing its children; more than 30 percent of young people don't graduate high school. This is not just a problem for parents or schools. It is a societal problem that affects our nation as a whole.

#### **RESOURCES FOR PARENTS**

Need helpful hints regarding bullying, fitness or homework issues? First, work with teachers and Club staff to create a successful plan for your child. Then talk to your kids about these issues.

#### KIDS IN CRISIS

With one out of five kids not graduating high school on time, our country is truly in a crisis. Many young people also struggle with health and fitness, crime and poverty.

#### **GRANBERRY CLUB**

Micah Nicholas - Unit Director

121 S. Washington Street Lafayette, LA 70501 (337) 232-6401

#### **JACKIE CLUB**

Elise Morrison – Unit Director

1000 Marie Antoinette Street Lafayette, LA 70506 (337) 988-2582

#### **VERMILION CLUB**

Brian Ford - Unit Director

301 A.A. Comeaux Memorial Drive Abbeville, LA 70510 (337) 898-9745

#### OPELOUSAS CLUB

Aaron Williams – Unit Director

814 E. Laurent Street Opelousas, LA 70570 (337) 407-9962

#### IBFRIA CI UB

Brianna Davis – Unit Director

430 E. Pershing Street New Iberia, LA 70560 (337) 364-7040

#### CHENIERE ENERGY CLUB

Nedra Green - Unit Director

3520 Greinwich Blvd. Lake Charles, LA 70607 (337) 508-2250

Numbers below represent limited capacity due to COVID restrictions.

# PAST, PRESENT & FUTURE

#### **OUR HISTORY:**

**◎ 1970** Boys Club of Lafayette began.

1981 Granberry Boys Club facility purchased.

1983 Hagan Club began.

1990 Became Boys & Girls Clubs of Acadiana.

**7/1997** The fourth site was opened in New Iberia.

2000 The Jackie Club replaced the Hagan facility.

**2001** The Opelousas Club began.

2011 J.W. Faulk Unit began.

**2013** Sylvan Learning Center partnership.

2018 New President & CEO Missy Andrade is hired to lead the Boys & Girls Clubs of Acadiana.

**2020** The Boys & Girls Clubs of Acadiana turns 50!

**2021** Cheniere Energy Club opens in Lake Charles.

## A MESSAGE FROM OUR PRESIDENT/CEO

At Boys & Girls Clubs of Acadiana, the past year has been filled

with unexpected peaks and valleys that delivered our organization to an incredibly bright and proud chapter. We began 2020 with the goal of creating safer clubs, providing more high-quality programs, and building a more trained staff. I am proud to say that we accomplished those goals in the most unexpected ways, as we navigated a stay-at-home order, Covid-19, and a new normal that we never could have predicted As we look back on 2020, a few key words come to mind: adaptability, courage, and resiliency

ADAPTABILITY: As Louisiana grinded to a halt in March 2020, our team pivoted and executed more than 1,000 wellness checks to our Club families, learning more about

their needs and connecting them with resources. We partnered with the Three O'Clock Project to stand up 8 meal sites in Acadiana, serving more than 1.4 million meals to kids

in need. And in June 2020, we reopened our Clubs with overhauled operating procedures, new safety protocols, and small learning pods. Boys & Girls Clubs of Acadiana adapted to meet the needs of the kids who needed us most.

COURAGE: Our Board and staff worked tirelessly to stand in the gap for our Club families, making the bold decision to do whatever was necessary to reopen our Clubs and provide services to the families that rely on us for academic support, mentorship, and meals. Our kids courageously came back into our Clubs and welcomed the new rules and regulations that were in place for their safety.

RESILIENCY: Our team encountered challenges and setbacks throughout the year but always lead with a servant's heart to keep our doors open and kids served. We have all been continuously inspired by the resiliency of our Club kids who overcame an unimaginable year and thrived in our Clubs despite challenges and hardships at home and school.

Thank you for standing with us during one of the most difficult chapters in our organization's history. Boys & Girls Clubs of Acadiana is on an upward trajectory, with a new Club in Lake Charles and more growth on the horizon, thanks to supporters like you. Here's to an even more successful 2021!



SERVED 2,306 YOUTH

BY THE NUMBERS

**Boys & Girls Club** sites in Acadiana in 2020.

61% ages 12 & younger

39% teens

**75**%

economically disadvantaged Of those youth 95% received free/ reduced lunch.

44% **FEMALE** 

> 56% MALE

64% live in single parent homes

90% minority race/ ethnicities

99% on-time graduation progression

100% graduation rate

1,006 **REGISTERED MEMBERS** 

813 club families served.

million meals served in 4 parishes for 8 weeks at 8 meal distribution sites. 1000+ wellness checks

**100%** club families connected to resources

250+ hours virtual programming

20 Chromebooks

150+ hours staff training

Mrxudrade.

#### **BGCA PROGRAMS**

Project Learn reinforces the academic enrichment and school engagement of young people during the time they spend at the Club. Students do much better in school when they spend their non-school hours engaged in fun, but academically beneficial, activities. Through Project Learn, Club staff use all the areas and programs in the Club to create opportunities for these high-yield learning activities, including leisure reading, writing activities, discussions with knowledgeable adults, helping others, homework help, tutoring and games that develop young people's cognitive skills. Project Learn also emphasizes parent involvement as well as collaboration between Club and school professionals.

TRIPLE PLAY is a dynamic wellness program that is designed to help youth create opportunities to take charge of their personal health and wellness.

- · Healthy Habits (Mind): Addresses the ways an individual's health behaviors are influenced by personal beliefs and exposure to positive modeling. In addition to nutrition education, activities focus on helping youth assess, practice, identify, consider, and recognize health behaviors and messages.
- · Daily Challenges (Body): Intentional focus on physical literacy: Ability Increasing capability in basic movement skills and overall fitness; Confidence -the knowledge of the ability to play sports or enjoy other physical activities and Motivation- the intrinsic enthusiasm for physical activity for members to be physically active for life.
- · Social Recreation (Soul): Emphasis on social and emotional development, or the social, cognitive, and behavioral skills that youth need to be healthy and productive. There is an explicit focus on emotional regulation, healthy relationships (with self and others), and responsible decision-making.

**DIY STEM** is a hands-on, activity-based STEM curriculum which connects youth aged 9 to 12 to science themes they encounter regularly. Special attention is paid to connections of theory and application and the common interactions members have with these scientific principles. DIY STEM currently includes five modules: Energy and Electricity, Engineering Design, Food Chemistry, Science of Sports: Football.

Summer Brain Gain helps prevent youth from falling behind and losing academic skills while school is out. It is comprised of one-week modules with fun, themed activities for elementary school, middle school and high school students that are aligned with common core anchor standards. As a result, kids develop higher-order thinking skills through the Summer Brain Gain modules while staying on track for the coming school year.

Power Hour: Making Minutes Count helps Club members ages 6-18 achieve academic success by providing homework help, tutoring and high-yield learning activities and encouraging members to become self-directed learners. Dedicated youth development professionals and volunteers supervise each session and help youth members complete their assignments for the day.

Passport to Manhood encourages boys age 8 to 14 to develop and mature into young men. Passport to Manhood represents a targeted effort to engage young boys in discussions and activities that reinforce character, leadership and positive behavior. Each participant receives a "passport" to underscore the notion that he is on a personal journey of maturation and growth. Each of the program's 14 sessions use interactive activities to focus on a specific aspect of character and manhood. It also includes a service project where boys learn the importance of giving back to the community.

**SMART Girls** is a small-group health, fitness, prevention/education and self-esteem enhancement program designed to meet the developmental needs of girls in three age groups, spanning ages 8 to 18. Through dynamic sessions, participatory activities, field trips and mentoring opportunities with adult women, Club girls explore their own and societal attitudes and values as they build skills for eating right, staying physically fit, getting good health care and developing positive relationships with peers and adults.

#### **VERMILION CLUB**

Since 1947 the Youth of the Year (YOY) program has been Boys & Girls Clubs premier recognition program, celebrating Club members' extraordinary achievements. The journey to being named National Youth of the Year begins locally and progresses to the state, regional, and national levels. To achieve the title of Youth of the Year on any level, Club members must embody the values of leadership and service, academic excellence, and healthy lifestyles. Every year throughout the country, the Boys & Girls Clubs hold a series of Youth of the Year competitions to ultimately identify a National Youth of the Year that serves as the ambassador for Boys & Girls Clubs of America. Our 2020 YOY, Zontre S. attended the Vermilion Boys & Girls Club Rodney Unit and went on to become the Louisiana State Youth of the Year.

#### **GRANBERRY CLUB**



Youth For Unity is a comprehensive set of interventions that aims to promote and celebrate diversity and combat and prevent prejudice, bigotry and discrimination. The program features programming for kids, teens and parents; training and resources for Club professionals; and a leadership awards program. The strategy will build the capacity of Clubs to help their members appreciate themselves as unique and special individuals, understand diversity in society, recognize bias and unfairness, and take personal leadership in confronting bias.

#### **OPELOUSAS CLUB**

Healthy Habits (Mind): Addresses the ways an individual's health behaviors are influenced by personal beliefs and exposure to positive modeling. In addition to nutrition education, activities focus on helping youth assess, practice, identify, consider, and recognize health behaviors and messages. The Opelousas Boys & Girls Club learns about healthy choices through the tending of their Club garden.



#### **JACKIE CLUB**

Kids in the Kitchen - The program is a BGCA program that is hosted by our community partners, the Junior League of Lafayette. Each week during the school year, the Junior League teaches our club kids how to live a healthier life. The program starts off with an exercise class lead by a Junior League member followed by kids learning how to make their own healthy meal. Our kids enjoy trying new foods during the program and learning how to choose healthier options. This year, we celebrated the 25th anniversary of the Junior League hosting the Kids in the Kitchen program with a cook off against the Granberry Club. The Jackie Club kids prepared and presented an appetizer, entrée and dessert for judges. After the judges deliberated, the Jackie Club

was selected as the Cook off winners!

### **IBERIA CLUB**

CareerLaunch encourages Club members ages 13 to 18 to assess their skills and interests, explore careers, make sound educational decisions and prepare to join our nation's work force. Club staff or volunteers help teens build their job-search skills and job readiness by using the CareerLaunch Facilitator Guide and working with teens individually or in small groups. The CareerLaunch page provides Club teens, staff and volunteers with online career exploration, college and job search information and interactive activities. Mentoring, job shadowing and training opportunities round out the program.

#### •

# Cheniere Energy Boys & Girls Club Opens its Doors in Lake Charles

Mayor Nic Hunter, joined by other area elected officials and representatives from Boys & Girls Clubs of Acadiana and Cheniere Energy, announced the grand opening of the Cheniere Energy Boys & Girls Club at Columbus Circle Recreation Center in Lake Charles on Friday, January 15, 2021.

"This is a big day for Lake Charles," said Lake Charles Mayor Nic Hunter. "When we announced the establishment of this collaborative partnership nearly a year ago we had no idea the challenges we would face in 2020. We are so proud of this partnership and thankful to Boys and Girls Club of Acadiana and Cheniere Energy for their dedication to getting this Club location open. We recognize the challenges we have all had to overcome to get to this point and now, more than ever, this Club is critical to serving the youth of our community."

The City contributed use of Columbus Circle Recreation Center and Cheniere Energy in addition to contributing \$100,000 to the partnership, is working with Boys & Girls Clubs of Acadiana on developing a long-term partnership for the Lake Charles facility.

"The Cheniere Foundation is proud to make this significant investment in the lives of children in Southwest Louisiana. This partnership with the Boys & Girls Club will help ensure that students across the region will have access to programs and services that will prepare our next generation of leaders," added Amy Miller, Supervisor of Local Government and Public Affairs for Cheniere Energy.

To add to the impact, Chevron and First National Bank of Louisiana have also made financial contributions to assist with the establishment of the Lake Charles club.

Chevron's investment of \$50,000 will help significantly offset the cost of club services to members who register for the afterschool and summer program. The funds will also help provide members with important resources such as STEM learning technology and school supplies.

"The launch of this club is an important milestone for the community and will have a huge positive impact on the lives of many young men and women," said Leah Brown, Corporate Affairs Manager of Chevron's Gulf of Mexico Business Unit. "We are proud to be a part of the expansion of Boys & Girls Club into Southwest Louisiana. Our goal through this contribution is to make the club even more accessible and to provide important resources that will allow the club and its members to thrive."

First National Bank of Louisiana funded the Cheniere Energy Club Technology Center, providing computers, tablets, and other technology related items, ensuring that club kids have what they need to succeed.

# **CHENIERE ENERGY CLUB**

















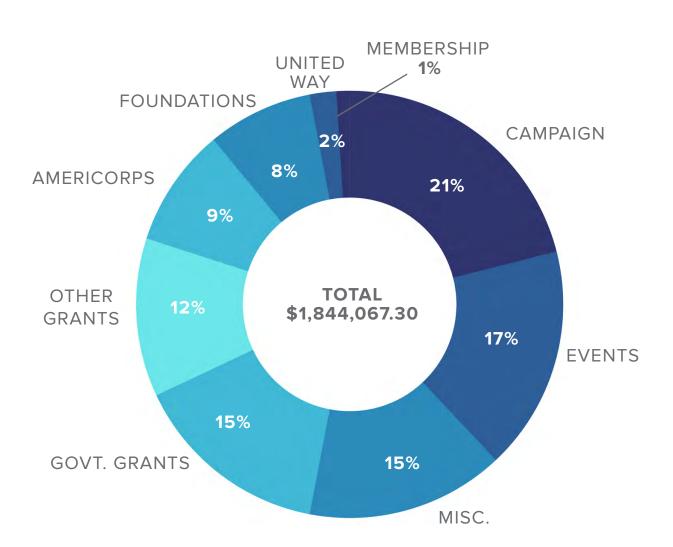






# YOUTH OF THE YEAR

BECAUSE OF YOU and your generous donations, our Club members have benefited from otherwise unavailable life-changing opportunities to learn, grow and thrive. You are making a difference in the lives of thousands of children from local, low-income families.



## **ZONTRE SCOTT**

Youth of the Year is our signature program to foster a new generation of leaders, fully prepared to live and lead in a diverse, global, and integrated world economy. The path to becoming National Youth of the Year is an exciting and inspiring journey. Each year, thousands of Club teens participate in local, state, and regional Youth of the Year events. Six teens, including five regional winners and a national military youth winner, advance to the National Youth of the Year Celebration, where one outstanding young person is named Boys & Girls Clubs of America's national teen spokesperson.

In February, each of our clubs across Acadiana sent their top teen to compete in the local Youth of the Year competition. Each candidate had to provide letters of support, create a resume and cover letter, as well as write several essays. In addition they each gave a speech on what the club means to them as well as went through an intense interview with multiple judges. Zontre Scott from the Vermilion Unit was selected to represent the Boys & Girls Clubs of Acadiana as the 2020 Youth of the Year. Zontre



quickly demonstrated his flexibility and adaptability as the State Competition was held via Zoom for the first time ever. Once again Zontre emerged as the winner and gained the title, Louisiana State Youth of the Year, where he went on to compete at the Regional Level once again on Zoom. In addition to representing our organization and state, Zontre also spent his summer working at his local Club and enrolled into the University of Louisiana at Lafayette where he is pursuing a degree in Business Management.



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# DONORS OF 2020

**BECAUSE OF YOU** and your generousity, our communitiv has benefited from life-changing opportunities to learn, grow and thrive. You are making a difference in the lives of thousands of children.

#### \$25,000 +

Anonymous Donor **Anonymous Foundation** Myers Family Foundation Taco Bell Foundation LHC Group Employees Chevron North America **Exploration and Production** Company LHC Group Bridgestone Retail Cheniere Energy City of Opelousas First National Bank The Kiwanis Club of Lafayette Louisiana, Inc. The Schumacher Family Foundation

#### \$10.000 +

Capital One Brach & Carly Myers Jim & Charlotte Doyle Enbridge, Inc. Superior Energy Services Hancock Whitney Tim & Lynwood Creswell Community Foundation of Acadiana- Acadiana Disaster Relief Fund Joe & Annie Spell Charles Foundation Hub Enterprises, Inc. Phillips 66 Rotary Club of Opelousas David & Mary Romagosa Nexstar Media Charitable Foundation Coca-Cola Bottling

#### \$5,000 +

St. Landry United Way Joe & Stacy Ghanami Roseanne Mitchell Gulf Coast Bank Cal-Chlor Centene Arthur Blank Family Foundation McElligott Family Foundation Stadium Management Co., LLC Carmax

#### \$2.500 +

**Acadian Companies** Gulf Coast Air Systems, LLC Ross Stores Network for Good

**Brookshire Grocery Company** 

**Boyd Gaming Corporation** Walmart **COX Communications** New Iberia Kiwanis Foundation Trahan Real Estate Group. Blue Cross Blue Shield of Louisiana Gachassin Law Firm Larry Sikes Anthem Foundation Bradley Beck Agency, Inc The Moody Company Foundation Murphy USA Altice USA/Suddenlink AGI Industries Chitimacha Louisiana Open International Paper Foundation Samson Rope Technologies Fred & Karen Hoyt The Zuschlag Family Foundation Junior League of Lafavette

\$1,000 + United Way of Acadiana **Designated Donations** Grant Guillotte IberiaBank Jason Patout Anonymous Brewster Procurement Group, Tides Medical Greg & Ellen Mullen Altar'd State Walters and Mason Retail, Inc. Jim & Elizabeth Lyons Jerry & Beverly Shea Vincent Saitta Dr. Melanie Fowler DDS APDC James & Melissa Bienvenu Paul George Todd Trahan

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#### \$500 +

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Blake Adams

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Clark Rider

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City of Abbeville

City of Lake Charles

20.3 Café Aaron's Acadiana Bottling American Bank & Trust Amor Antoni's Italian BacorpSouth Bank Basset Home Furniture **BBR** Creative Billeaud Companies Blue Dog Café **Body Factory** Books A Million Bradley Beck State Farm **Bread & Circus Provisions** Brick and Spoon Buffalo Wild Wings Burgersmith Café Vermillionville Caroline & Co. Central Pizza Charles & Abbey Payne Chris Vincent

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Walk-On's

\*Grants not included.

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Walmart

Zea

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## **BOYS & GIRLS CLUBS OF ACADIANA**

MISSION: TO ENABLE ALL YOUNG PEOPLE, ESPECIALLY THOSE WHO NEED US MOST, TO REACH THEIR FULL POTENTIAL AS PRODUCTIVE, CARING, RESPONSIBLE CITIZENS.

#### **CORONAVIRUS RESPONSE**

#### **OUTREACH**



Wellness Checks with Club Members and Families

**Connected to Resources** 

Countless Resources about Grief, Mental Health, Jobs, Meals and COVID-19 shared.

#### **VIRTUAL PROGRAMMING**



**Programming** 

#### **ACCESS TO INTERNET & DEVICES**



Families Identified Without Internet Access, Given Resources

#### **ADEQUATE FOOD**



4 Parishes 8 BGCA Meal Sites

Meals provided by the Three O'Clock Project, distributed in partnership with Boys & Girls Clubs of Acadiana, United Way and many other community partners!

#### **STAFF TRAINING**



150+ hrs. Staff Training

After only 14 weeks of "Virtual Club" we were able to open our doors safely, in June of 2020, to Club families to provide 6 weeks of summer programming focused on learning loss due to COVID. We again opened our doors for Fall after-school programming and were able to give children a safe place to go, including a focus on their social and emotional wellness.

# **COVID RESPONSE**















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